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MarketWatch — November 22, 2005

New products, systems & services for supply-chain executives

Ignify Spruces up eCommerce Platform With Increased Security

Ignify, a provider of electronic-commerce systems for midmarket companies, has unveiled a new version of its e-commerce platform. Ignify eCommerce includes new anti-fraud features, support for credit card encryption and the Verified by Visa standard. The system guarantees only authorized credit card transactions and enforces a second level of password protection for online purchases. In addition to strengthened security, Ignify eCommerce streamlines the shipping process by consolidating with all major U.S. carrier systems, including FedEx, UPS, DHL and United States Parcel Service. Ignify's customizable platform provides automated e-commerce capabilities with seamless integration into existing back-office operations such as accounting, shipping, inventory and enterprise resource planning systems, the vendor said.

<http://www.ignify.com>

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