



Ignify eCommerce



Ignify eCommerce integrates with:

- Dynamics AX
- Dynamics CRM
- Dynamics GP
- Dynamics NAV
- Dynamics SL

Optimized for:

- Responsive Web Design
- Social Media
- Search Engines

Ignify eCommerce Modules:

- Core
- Marketing
- B2B
- Merchandising
- ERP Integration

Ignify eCommerce: Business to Business

For business-to-business (B2B) companies, the entire business model is focused on customer retention.




Ignify eCommerce provides your customers with a superior and personalized online experience that supports quick, and efficient order placement.

And for merchants, being able to gain instant access to customer orders and purchasing habits, and to segment their clients into different classes, enables them to get clear insight into each customer interests and activities.

With Ignify eCommerce providing a user-friendly system rich in B2B functionality, you will strengthen your relationships with customers by offering them products more attuned to their needs and activities, and thus provide them with overall greater value.











Segment Customers

- Create different customer categories according to your customer base, and assign customers to the right class (e.g., Corporate Customer, Reseller, Government Customer) with individualized rules for each customer category.
- Allow different payment methods (Credit Card, Check, Wire, On Account) by customer category – e.g., retail customers can only pay by credit card, but corporate customers can pay by credit card or put an order on their account.
- Set default payment methods by customer category.
- Charge or don't charge tax by customer category (e.g., no tax for resellers).
- Restrict shipping methods by customer category (e.g., no FedEx One Day for Government Customers etc.).
- Set default shipping methods by customer category.

This is a list of Customers.  Registered Customer,  Customers on Hold,  Guest Customer

New Customer Report

A filter has been applied. Customer Class equals ResellerGold.

First Name↓	Last Name	E-mail	Customer No	Company	Customer Class	Primary Address
Chloe	Castellanos	chloe@ignify.com	ERP03152010	 n/a	ResellerGold	10900 183rd st suite 285, Cerritos, California, 90703, United States
Dias	Associates	jane.dias@ignify.net	ERP02252010	 n/a	ResellerGold	10900 183rd st, suite 285 , Cerritos, California, 90703, United States
Diaz	Enterprise	jason.dias@dias.net	ERP20101007	 Diaz Enterprise	ResellerGold	10900 183rd st , Cerritos, California, 90703, United States
Donny	Braco	donny.brasco@ignify.com	ERP202101000	 Donny Braco	ResellerGold	5345 Ocean Blvd Apt E, Long Beach, California, 90803, United States
Edward	William	Edward.william@ignify.com	3500	 Edward Williams	ResellerGold	56 washington road Suite no 111, Cerritos, California, 90703, United States
Elis	Dias	ellis@ignify.com	ERP03162010	 n/a	ResellerGold	10900 183rd st Suite 285, Cerritos, California, 90703, United States
er	wsf	lkjh@ignify.com	n/a	 wdrf	ResellerGold	wer , wef , , 98703,
ert	rft	rtyuwt@ifnti.com	n/a	 wert	ResellerGold	ergt , wert , , 98703,
Faiz	Shaikh	faiz@gmail.com	1002052	 Faiz Shaikh	ResellerGold	KPCT Building Fatma Nagar, Norwalk, , 90650,
Frank	Brown	frank.brown@ignify.com	ERP02282011	 Frank Brown	ResellerGold	10900 183rd st Suite 285, Cerritos, California, 90703, United States

« Previous | Page: 1 2 3 4 5 6 7 8 | Next » Items per page: 10, 15, 20, 25

With the Excel-like interface of the Ignify eCommerce Manager Panel, you can filter your customer base down to a particular customer category, and then view the order history details of each individual customer in that category.

Personalized eCommerce

- Personalize a store with items, pricing and discounts based on the customer.
- Create a store look and feel, template, and catalog that is based on the customer that is visiting the store.
- Set up pricing according to different parameters:
 - **Customer Level:** Determine the different purchasing levels that your customers can earn, and then set prices to reflect those levels (e.g., Gold, Silver, Diamond, etc.).
 - **Customer Level Item Category Discounts:** Configure varying prices for customer levels on product categories (e.g., 5% off on items in the books category at the Silver level; 10% off on items in the books category at the Gold level).
 - **Item Discounts by Customer Level:** Assign discounts on individual products for each customer level.

- **Customer-based Pricing from ERP-based Price List:** Sync the pricing lists in your ERP system with the prices that you offer your customers.
- Allow multiple users per customer account by enabling a customer to have multiple logins and user names associated with a single account.
 - Ability to have regular customer users and administrative customer users.
 - Users can have separate address books.
 - Ability to set different user permissions – e.g., administrative users can see orders by all customer users; non-administrative users can see their orders only.
 - Allow individual users to set email preferences for order confirmations, shipping notifications, etc.

Patented 3-speed, durable and best in its class with 8.10" length for better balance.High power and efficiency.
Free Ground Shipping

Name : B&K Cordless driver drill-18V
Item# : DT-P1S1
Stock Status : Available: Ships in 2 days
Price : \$305.42 **\$274.88**

[Add to Cart](#) [Move to Want List](#) [Email Product Information](#)

Patented 3-speed, durable and best in its class with 8.10" length for better balance.High power and efficiency.
Free Ground Shipping

Name : B&K Cordless driver drill-18V
Item# : DT-P1S1
Stock Status : Available: Ships in 2 days
Price : \$324.50 **\$289.35**

[Add to Cart](#) [Move to Want List](#) [Email Product Information](#)

Create customer level pricing on product categories or specific items. Different customers see different pricing when logged in.

Provide a Customer Dashboard

- Provide customers a rich dashboard and information panels that enable them to:
 - View order history.
 - Copy a past order into a new order, saving time for order entry.
 - View sales quotes with negotiated pricing and convert a quote into an order.
 - View purchase history, with the ability to order from the purchase history.
 - View outstanding balance versus credit limit.
 - Pay invoices via ACH credit card.
 - View software downloads.

- View and update email preferences, including subscription to newsletters.

GLOBAL Apparel

Search by Keyword or Item# FIND IT!

Sign Out Wish List My Account Track Order 0 Items \$0.00

APPAREL ACCESSORIES SHOES DVD'S PENZEYS SPICES NEW ARRIVALS OUTLET KIDS OUTFIT YOURSELF

Global Apparel Store > View Account Info > My Invoices

My Account

Wish List
View, Edit, Email My Wishlist

Orders
Order History
Sales Quotes
Search Orders/Quotes
Purchase History
Quick Order Entry
Aged Balance
Downloads
Pending Shopping Carts

Payments
Invoice History
Credit Card Details
Preferences

Returns
New Return Request
Existing Return Requests

Account settings
Name, Email, Password
Address Book

Account-At-A-Glance

My Invoices
Invoices for Carlo Wilson

Quick Search-Show Invoices ----- All -----

More Search Criteria

Records per page 10 GO [1 2 ... 70 >>] 695 Match(es) found

Show Paging Invoice Detail

Pay	Invoice No.	Date/Inv Age	Due Date	Total Amt.	Amt. Paid	Amt. Pending	Payment	EXPORT
<input type="checkbox"/>	701153	01/07/14	01/07/14	\$8,201.88	\$1,320.00	\$6,881.88	\$	<input type="checkbox"/>
<input type="checkbox"/>	701161	01/17/14	01/17/14	\$4,967.22	\$0.00	\$4,967.22	\$	<input type="checkbox"/>
<input type="checkbox"/>	701160	01/17/14	01/17/14	\$5,612.24	\$1,500.00	\$4,112.24	\$	<input type="checkbox"/>
<input type="checkbox"/>	500005025	10/08/13	10/08/13	\$3,160.43	\$500.00	\$2,660.43	\$	<input type="checkbox"/>
<input type="checkbox"/>	STDINV100002605	03/07/11	04/06/11	\$1,545.88	\$0.00	\$1,545.88	CC on file	<input type="checkbox"/>
<input type="checkbox"/>	500005034	10/29/13	10/29/13	\$1,403.21	\$0.00	\$1,403.21	\$	<input type="checkbox"/>
<input type="checkbox"/>	701142	11/18/13	11/18/13	\$1,381.67	\$0.00	\$1,381.67	\$	<input type="checkbox"/>
<input type="checkbox"/>	701148	12/15/13	12/15/13	\$1,381.62	\$0.00	\$1,381.62	\$	<input type="checkbox"/>
<input type="checkbox"/>	701229	10/06/14	10/06/14	\$1,312.73	\$0.00	\$1,312.73	\$	<input type="checkbox"/>
<input type="checkbox"/>	701146	12/06/13	12/06/13	\$1,390.54	\$123.00	\$1,267.54	\$	<input type="checkbox"/>
Total:							\$	

Records per page 10 GO [1 2 ... 70 >>] 695 Match(es) found

Please enter your payment details

Ignify eCommerce provides customers with quick and easy purchasing processes – for example, a customer can view invoice details and then directly pay with a simple click of a button.



Efficient Order Entry

- Enable quick order entry for customers, thus increasing order output and strengthening relationships with the customer.
- With Ignify eCommerce, merchants can allow customers to:
 - Search an item by Item #, keywords, categories, etc.
 - Add multiple items simultaneously to an order.
 - Create and save quick order lists with multiple items, with the ability to add all the items in the list instantly to an order.
 - Create lists manually by selecting items to add; or create lists in Excel that contain item codes and quantities, and then upload those Excel lists to the portal.

QUICK ORDER ENTRY - B38

Order placed by: carlo.wilson@ignify.com

No of lines per page: 5 < First < Prev 1 of 1 Next > Last > View 1-2 of 2

	Item#	Qty	Description	Price (\$)	Unit	
	SKU99137449	1	Performance First Track-Style Jersey	46.99		
	SKU08293512	1	Performance First Active First Trainers	111.00		
	<input type="text"/>		<input type="text"/>			

ADD LINE

2 Item(s) transferred to Order successfully.

CONTINUE CHECKOUT >

SHIPPING

PAYMENT

SUMMARY OF CHARGES

Subtotal:	2 Line(s)	\$157.99
Shipping:		\$0.00
Tax:		\$0.00
Order Total:		\$157.99

QUICK ORDER LIST(S)

-  My purchase list - gadgets (6 Items) 
-  My Purchase list- Apparel (7 Items) 
-  My Purchase list-cosmetics (4 Items) 
-  Office Project (3 Items) 
-  Bday List (1 Items) 
-  Shop List (1 Items) 
-  Xmas List (2 Items) 
-  Trade Show 1 (2 Items) 

Quick order entry in Ignify eCommerce allows customers to create and save lists of items, and then apply a list (or more) to the order – saving customers’ time, and making the ordering process far more efficient.

Have questions? Contact us!

Call: (888) IGNIFY-5

Email: ecommerce@ignify.com

www.ecommercefordynamics.com

About Ignify

Ignify is winner/finalist of the Worldwide Microsoft Partner of the Year Award in 2014, 2013, 2012, 2011, and 2010, and offers ERP, CRM, eCommerce, Order Management, and Point of Sale solutions based on the Microsoft Dynamics line of products.

Ignify has been included as the fastest growing business in North America for seven years in a row by Inc. Magazine. Ignify has team members worldwide including Los Angeles, Silicon Valley, Seattle, Nashville, Phoenix, Toronto, Manila, Singapore, Kuala Lumpur, Pune, Bangalore, Hong Kong, and Bangkok.

If you would like more information on how to optimize your online sales channel, call (888) IGNIFY5 or email us at ecommerce@ignify.com. Follow our blog at www.blog.ignify.com, or on Twitter [@ignifyecommerce](https://twitter.com/ignifyecommerce).